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Education

Winter 1996 **University of Arizona**
Bachelor of Fine Arts (B.F.A.) - Emphasis in Visual Communications and Illustration

Career Experience

9/03–present **Hotevilsalad, Ilc., Phoenix AZ • Freelance/Principal**
Directly responsible for all aspects of cultivating client relations, including sale of concept through final project fulfillment. Responsible for all aspects of maintaining a business, such as billing, budgeting, marketing and promotion, etc. Design responsibilities include print, production, poster design, environmental, signage, copywriting, illustration, website development, and advertising collateral.

9/99–9/03 **Boelts/Stratford Associates, Tucson AZ • Art Director**
Directly responsible for all aspects of design project management, including client relations, estimating and budgeting, creative concept development, art direction, design, vendor relations, production, and staff management at this small studio agency. Design work included identity systems, brochures, environmental, website development, copywriting, illustration, and advertising collateral.

4/97–9/99 **Fitch/AAD, Scottsdale AZ • Sr. Designer**
Responsibilities included working with interior designers and architects to develop environmental design systems at this large agency. Design work included design of interior and exterior signage systems, store design, logo design, think-tanking, RFP concept development and production, as well as design and production of company printed materials.

Awards & Honors

2000–2004 **Tucson Advertising Federation Addy Awards**
1 Judge's Choice, Print - Christmas Promotion • Art Director/Designer/Illustrator
3 Gold Citations in Collateral Brochure and Print categories • Art Director/Designer/Production/Illustrator
7 Silver Citations in various categories including Web design, Poster, Print, and Mixed Media categories • Art Director/Designer
3 Bronze Citations for Brochure and Promotion design categories • Art Director/Designer/Illustrator
2 Citation of Excellence for Logo design category • Art Director/Designer

2000 **Art Directors Club of Denver**
Bronze Certificate of Merit - Christmas Promotion • Art Director/Designer/Illustrator

Skills & Activities

Proficient with both PC and Mac operating systems. Also proficient in most common design programs including the Adobe and Macromedia Suites, Quark Xpress and proficient with html, dhtml, CSS, Javascript and universal access standards.

I have participated in the AIGA portfolio reviews for graduating students from Arizona design school programs since 2002. My Work has also been featured in several trade books and magazines such as How, American Corporate Identity 19, Design & Display Ideas, and Graphics Radicals.

Continually donate time and design services for several nonprofit charities such as the Fox Theatre Foundation, Sunstone Cancer Support Foundation, Orts Theatre of Dance and the Southern Arizona Aids Foundation.

References and client roster available upon request.